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## **TITAN Technology Partners Implements Oracle® E-Business Suite for LifeWay Christian Resources of the Southern Baptist Convention**

CHARLOTTE, NC (January 31, 2007) – TITAN Technology Partners, a leading provider of enterprise hosted and managed industry solutions and a Certified Advantage Partner in the Oracle PartnerNetwork™, announced a successful Enterprise Resource Planning (ERP) go-live at LifeWay Christian Resources of the Southern Baptist Convention. The launch of the ERP system, running on Oracle Applications, enhances LifeWay's ability to provide ministry solutions to customers around the world.

The system is a deployment of the Oracle® E-Business Suite for LifeWay. The system automates and serves key LifeWay business processes including financial management, procurement, inventory management, project management and costing while interfacing with Oracle's PeopleSoft Human Resources Management and a legacy payroll system.

With the Oracle E-Business Suite, LifeWay will have more timely access to synchronized financial information and benefit from deeper insight into accounts, budgets, inventories, transactions, and costs across all business units. "With the launch of Oracle, LifeWay has the technology infrastructure that enables us to upgrade and grow into the future," said Tim Vineyard, Vice President of Technology at LifeWay.

"Automation of business systems can dramatically improve the way businesses operate," said TITAN SVP of Oracle Professional and Managed Services Peter Nosek. "By integrating LifeWay's business processes with the Oracle E-Business Suite, LifeWay has opened the doorway to greater efficiency and improved service that will benefit employees and customers around the world."

### **About TITAN Technology Partners:**

Headquartered in Charlotte, North Carolina, TITAN Technology Partners provides hosted and managed industry solutions to mid market firms as well as Strategic Planning and complete IT outsourcing solutions.

### **About LifeWay Christian Resources of the Southern Baptist Convention:**

Established in Nashville, Tennessee in 1891, LifeWay is one of the world's largest providers of Christian products and services, including Bibles, church literature, books, music, audio and video recordings, church supplies and Internet services through Lifeway.com. The company also owns and operates more than 130 LifeWay Christian Stores throughout the United States, as well as two of the largest Christian conference centers in the country.

Through its publishing division, B&H Publishing Group, LifeWay has produced one of the most accurate and readable Bible translations ever - the Holman Christian Standard Bible. LifeWay is a religious nonprofit organization that receives no funding from the denomination and reinvests income above operating expenses in mission work and other ministries around the world.

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**About the Oracle PartnerNetwork:**

Oracle PartnerNetwork is a global business network of 17,700 companies who deliver innovative solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer to their customers leading-edge solutions backed by Oracle's position as the world's largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle can qualify for the Oracle Certified Partner levels.

**About Oracle:**

Oracle (NASDAQ: ORCL) is the world's largest enterprise software company. For more information about Oracle, visit <http://www.oracle.com>.

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